

SPALDING®

BRAND DECK

SPALDING LRV BRAND ROADMAP

PURPOSE *Inspire the next generation of athletes to be their best in sport and in life*

VISION *Become every athletes preferred sporting goods brand*

TRIBE *Active minded youth ages 12-16 where sports and culture blend*

THE SPALDING STORY

PROMISE

Trusted Heritage
Product Quality
Dependable
Service

VALUES

Playing sports
teaches valuable
life lessons

INNOVATION

Build products
and services that
make kids better

PURCHASE

Simple online
journey and in-
store experience

EXPERIENCE

Products and
communities that
make sports fun
and engaging

PRODUCTS:

- ❖ ELECTRIC MASSAGE
- ❖ MANUAL MASSAGE

RETAILERS: UNITED STATES AND CANADA

- ❖ MASS
- ❖ DEPARTMENT STORES
- ❖ OFF-PRICE
- ❖ SPORTING GOODS
- ❖ CLUB
- ❖ MILITARY EXCHANGE
- ❖ FOOD AND DRUG
- ❖ E-COMMERCE
- ❖ SPECIALTY
- ❖ FOOD AND DRUG
- ❖ OFFICE SUPPLY



Item : SPD1200

FEATURES:

- Multiple massage heads to target specific areas of concern
- Easily adjust vibration levels/intensities
- 3200-3600 percussions per minute
- Track your current intensity level with an intuitive digital display
- Up to 90 minutes of run time on a full charge
- Portable type-C lithium rechargeable battery



Item : SPD6200

FEATURES:

- Cold therapy, heat therapy & massage therapy
- Easily adjust vibration levels/ intensities with an intuitive touch screen
- 3200-3600 percussion per minute
- Multiple massage heads to target different concerned areas
- Powerful motor allows for a quite operation while lasting longer in between charges
- Portable type-C lithium rechargeable battery
- Up to 120 minutes run time on a full charge



Item : SPD3000

FEATURES:

- Cold therapy, heat therapy & massage therapy for targeted relief
- Choose from 5 speed settings for personalized massage experience
- 1500-3200 percussion per minute for effective muscle recovery
- Different heads for varied muscle groups & customizable massage
- Enjoy up to 180 minutes run time on a full charge
- Convenient & easy USB-C charging for portability with 15 minutes



Item : SPD6000

FEATURES:

- 4 massage nodes: work synergistically to disperse the vibrations across the body especially suitable for targeting knots on longer muscle groups
- Adjustable modes: easily adjust between 99 intensity levels & 9 massage modes for desired pressure any concerned areas
- PM: 3800 percussion per minute
- Ergonomic: Designed to effectively target key points for massing
- Large LCD display: Use to accurately track your massager's intensity. Up to 120 minutes run time on a full charge



Item : SPD5300

FEATURES:

- Easily adjust vibration levels/ intensities to help relieve tension & muscle pain
- Easy on/off one button control
- 15 minute timer settings
- 3800 percussions per minute
- Portable type-C lithium rechargeable battery
- Up to 90 minutes run time on a full charge
- Silicon texture for added grip & stimulation



Item : SPD5400

FEATURES:

- Switch between 4 modes , providing different massage techniques to relieve head fatigue & stress
- Hands-free massage while reading, working or relaxing on the couch
- 10 frequency vibrating nodes achieve a full 360° rotating massage for an optimal head massage to help relieve stress & improve quality of sleep
- Compact & lithium rechargeable design is perfect while on-the-go up to 90 minutes of run time on full charge



Item : SPD6100

FEATURES:

- Multiple massage heads to target specific areas of concern
- Easily adjust between intensity levels for desired pressure promotes muscle activation & workout recovery
- Cycle through multiple massage modes for desired experience
- Extended 120° curved angle allows reach of a wider area including the harder to reach spots of the body
- Portable type-C lithium rechargeable battery



Item : SPD1036

FEATURES:

- Provides relaxation
- Deep tissue massage
- 360° rotating steel massage balls
- Easy to use



Item : SPD5012

FEATURES:

- Easy operation: Press and hold for 1.5 seconds to power on/off. LCD displays auto shut-off count down with temperature indicator light. Auto shut – off: Device automatically shuts down after 20 minutes for safe use time d therapy. LCD displays a 20-minute count down.
- Dual Modes: Powerful suction & heat to boots blood circulation & improve over all mobility with targeted relief
- Smart startup: Default to deep negative pressure mode with heat & suction activated
- 6 suction levels: for a full tailored massage experience.
- Customizable comfort: Begin a gear 1 if new to cupping or for sensitive skin.
- Rechargeable & portable: USB-Powered design for easy charging & use anywhere, anytime.

Shoulder

Neck

Foot



Item : SPD1043

FEATURES:

- Deep tissue massage
- Provides relaxation
- Comfortable grip
- Easy to use



Item : SPD2004

FEATURES:

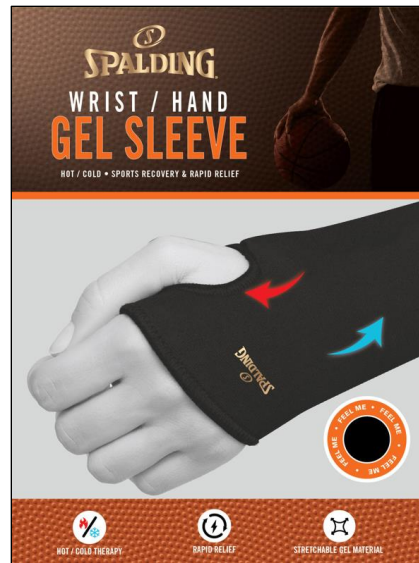
- Soothes tired & aching feet
- Provides relaxation
- Deep tissue massage
- Ergonomic design, fits comfortably into the arch of the foot



Item : SPD2008

FEATURES:

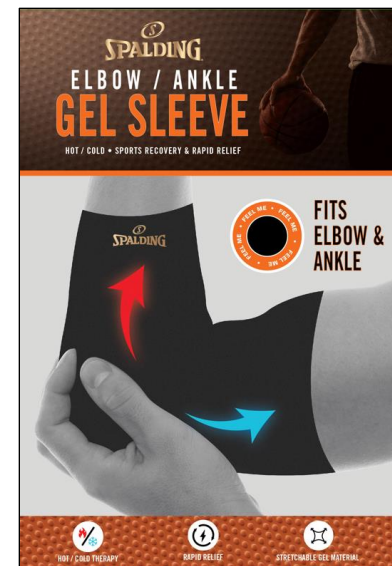
- Hot/cold therapy
- Best for relief from migraines, puffy eyes, sinus, tension & stress
- Black material blocks light for sensitivity
- Cool it in the freezer or warm it in the microwave
- Soft, comfortable and form fitting gel material
- One size fits all



Item : SPD2028

FEATURES:

- Slip on design, one size fits most
- Hot therapy soothes body aches, sore muscles, stiff joints & arthritis pain
- Cold therapy soothes sprains, strains & help reduces swelling
- Stay flexible when frozen or refrigerated
- Built-in gel pack



Item : SPD2038

FEATURES:

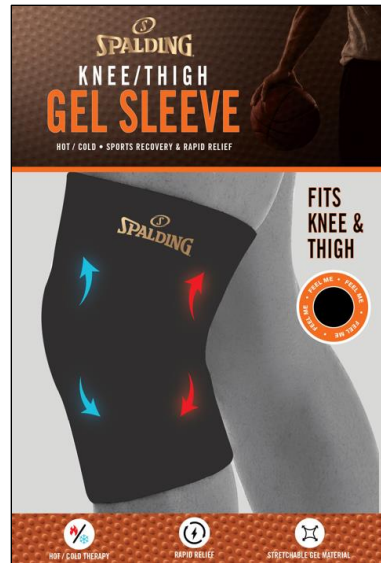
- Multi purpose ice pack sleeve perfect for elbows or ankles
- Built-in ice pack in sleeve
- Cooling therapy helps relax muscle aches & soothes stiff joints
- Heat therapy helps soothe any muscle & joint pains
- Stretchable gel fits along the curvatures of arms & legs for a comfy snug fit



Item : SPD2048

FEATURES:

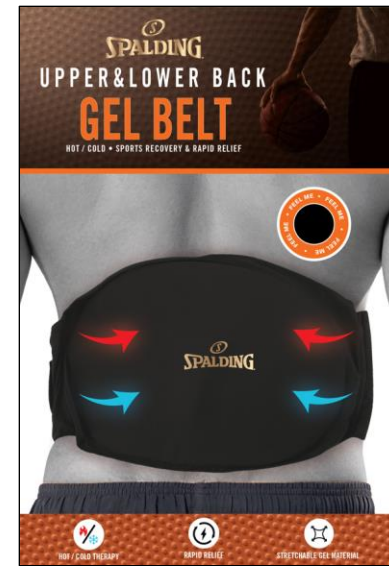
- Multi-purpose ice pack sleeve perfect for elbows or ankles
- Built-in ice pack in sleeve
- Cooling therapy helps relax muscle aches & soothes stiff joints
- Heat therapy helps soothe any muscle & joint pains
- Stretchable gel fits along the curvatures of arms & legs for a comfy snug fit



Item : SPD2058

FEATURES:

- Multi- purpose ice pack sleeve perfect for elbows or ankles
- Built-in ice pack in sleeve
- Cooling therapy helps relax muscle aches & soothes stiff joints
- Heat therapy helps soothe any muscle & joint pains
- Stretchable gel fits along the curvatures of arms & legs for a comfy snug fit



Item : SPD2068

FEATURES:

- Multi-purpose ice pack sleeve perfect for elbows or ankles
- Built-in ice pack in sleeve
- Cooling therapy helps relax muscle aches & soothes stiff joints
- Heat therapy helps soothe any muscle & joint pains
- Stretchable gel fits along the curvatures of arms & legs for a comfy snug fit