

VIVITAR®

*Simply
Beautiful.*®

PRODUCT LINE
2023

**Ladies
Mirrors**



Marketing Activities

- Press Releases for all product launches tagging retailer
- Product reviews on blogs and YT tagging retailers
- Promoting products for key buying seasons- Mother's Day, Father's Day, etc.
- Morning TV promotions and Giveaways
- Social Media posts and ads tagging retailers
- Lifestyle photos for retailer ecommerce pages and social media
- Youtube tutorial videos
- Partnering with influential bloggers and youtubers for high profile posts



VIVITAR Simply Beautiful Curl & Straighten Styling Iron!

BY LISALISA ON JUNE 6, 2011 [BEAUTY](#) [BEAUTY & FASHION](#) [HAIR](#)

As you all know, we showcase a lot of products from VIVITAR, that's because we truly adore this company and all their wonderful products. But, what you may not have known is VIVITAR even have beauty products like the [HEATED VOLUMIZING HAIR BRUSH](#) & the [CURL & STRAIGHTEN STYLING IRON](#).

Of course you know I had to see what these products were about so before long, there was a sample Vivitar CURL & STRAIGHTEN STYLING IRON at my door.



Now the Vivitar CURL & STRAIGHTEN STYLING IRON are pretty sleek and will offer your hair the curl and straightening it needs. You see the Vivitar CURL & STRAIGHTEN STYLING IRON not only adds curls and straighten your hair, it will also add volume and lots of luxury to your hair.



SIMPLY BEAUTIFUL VANITY MIRRORS



MR1105-BLK-STK-6
UPC: 681066279380
Case: 0/6



MR1105-WHT-STK-6
UPC: 681066738283
Case: 0/6



MR1306-BLK-STK-6
UPC: 681066985229
Case: 0/6



MR1306-WHT-STK-6
UPC: 681066990117
Case: 0/6



PGV420-NOC-STK-24
UPC: 681066284384
Case: 24



MR415-NOC-STK-24
UPC: 681066149225
Case: 0/12

SOFT TOUCH SERIES FOLDING MULTI-POSITION MIRRORS



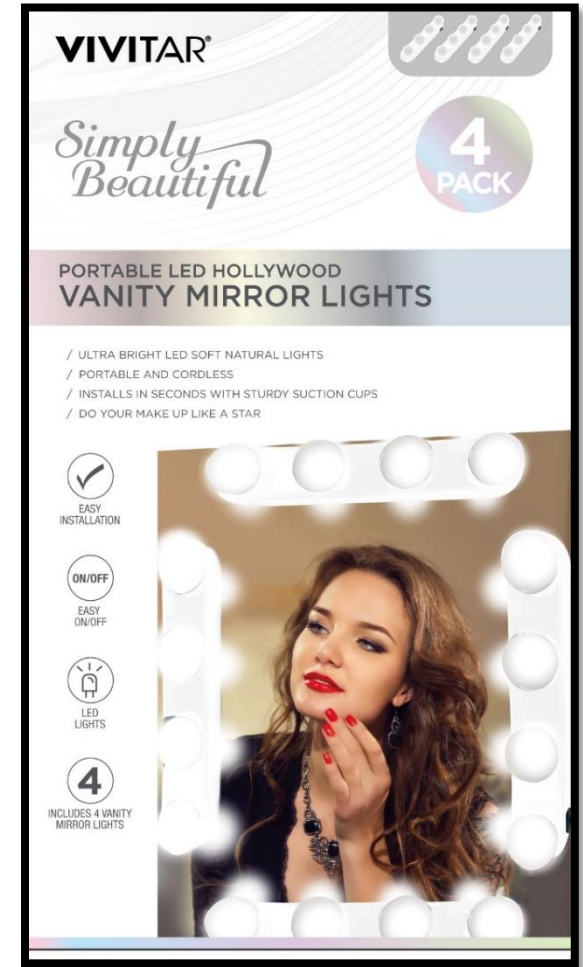
MR510-ASST-STK-24 – 2 of Each Color
UPC: 681066703946
Case: 0/12



MR1410-C-STK-12 (1 PACK)
UPC: 681066344675
Case: 0/12



MR1420-C-STK-12 (2 PACK)
UPC: 681066932254
Case: 0/12



MR1440-WHT-STK-12 (4 PACK)
UPC: 681066555644
Case: 6/12

COMPACT MIRRORS

VIVITAR
Simply Beautiful

ULTRA BRIGHT 8 LED LIGHTS

EFFORTLESSLY RADIANT with 8 ultra-bright LED lights

POCKET SIZE
SLIM PROFILE
LONG-LASTING BATTERY LIFE

COMPACT LED MIRROR

MR350-BLK-STK-24
UPC: 681066269381
Case: 12/24

VIVITAR
Simply Beautiful

ULTRA BRIGHT 8 LED LIGHTS

EFFORTLESSLY RADIANT with 8 ultra-bright LED lights

POCKET SIZE
SLIM PROFILE
LONG-LASTING BATTERY LIFE

COMPACT LED MIRROR

MR350-WHT-STK-24
UPC: 681066683507
Case: 12/24

VIVITAR

GREAT FOR SELFIES
EASY CLIP-ON
3 BRIGHTNESS SETTINGS

LED beauty
SELFIE LIGHT
with makeup mirror

VIVIMP507-PNK-STK-24
UPC: 681066788615
Case: 12/24

VIVITAR

GREAT FOR SELFIES
EASY CLIP-ON
3 BRIGHTNESS SETTINGS

LED beauty
SELFIE LIGHT
with makeup mirror

VIVIMP507-WHT-STK-24
UPC: 681066931875
Case: 12/24

VIVITAR
Simply Beautiful

CORDLESS LED LIGHT UP

FOLD-AWAY DOUBLE SIDED VANITY MIRROR

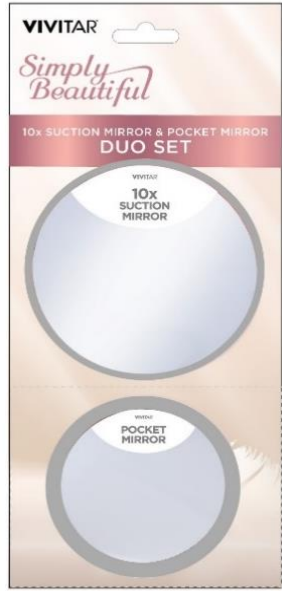
- / COLLASIBLE FOR EASY TRAVELING & STORAGE
- / STORAGE COMPARTMENTS FOR COSMETICS
- / DOUBLE SIDED MIRROR WITH 1X & 10X MAGNIFICATION
- / ADJUSTABLE HEIGHT FOR EASY VIEWING, EXTENDS 11"
- / ULTRA BRIGHT LED ILLUMINATION

1x
10x

BEAUTY

MR800-WHT-STK-6
UPC: 681066344477
Case: 6

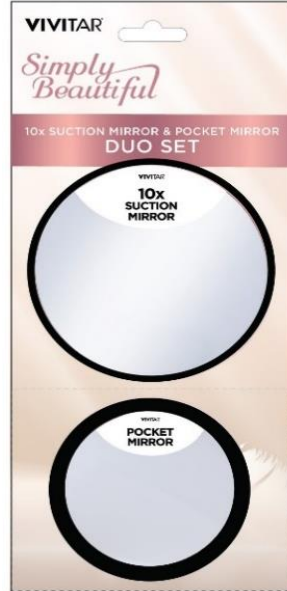
POCKET MIRRORS



MR418-GRY-STK-24
UPC: 681066495001
Case: 6/24



MR418-WHT-STK-24
UPC: 681066936085
Case: 6/24



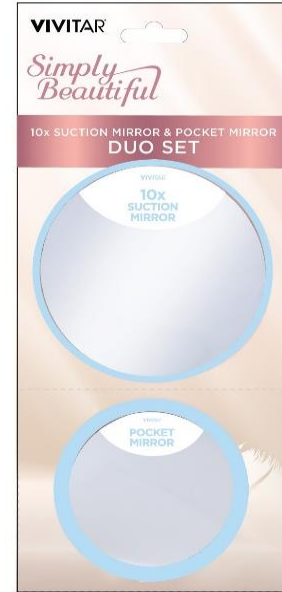
MR418-BLK-STK-24
UPC: 681066180464
Case: 6/24



MR418-PUR-STK-24
UPC: 681066315330
Case: 6/24



MR418-RAS-STK-24
UPC: 681066490198
C/P: 6/24

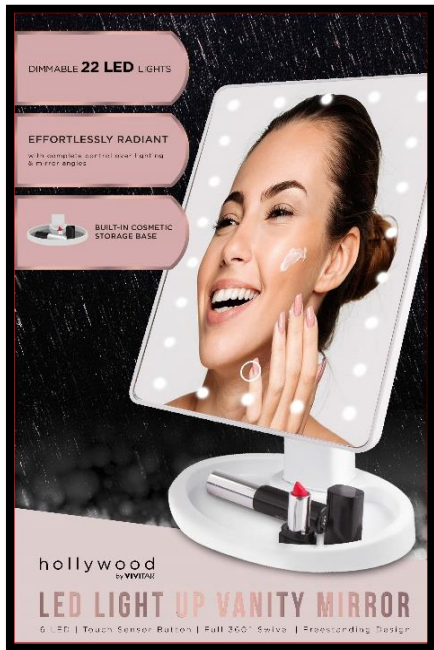


MR418-NVY-STK-24
UPC: 681066605769
Case: 6/24

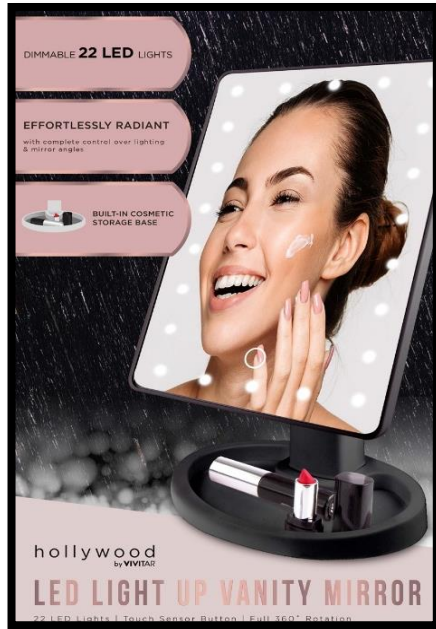


MR418-PNK-STK-24
UPC: 681066776346
Case: 6/24

HOLLYWOOD SERIES VANITY MIRRORS



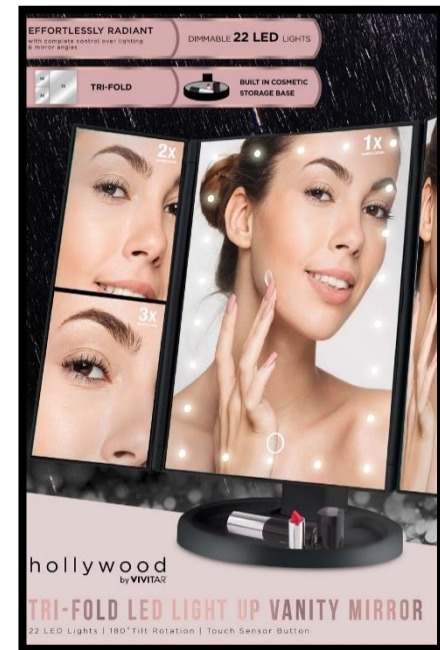
MR1307-WHT-STK-6
UPC: 681066541715
Case: 0/6



MR1307-BLK-STK-6
UPC: 681066726884
Case: 0/6



MR1107-WHT-STK-6
UPC: 681066681077
Case: 0/6



MR1107-BLK-STK-6
UPC: 681066253496
Case: 0/6

HOLLYWOOD SERIES FOLDABLE LED MIRRORS

31 LED LIGHTS
BRIGHTER & SOFTER

FLIP OUT FOLDABLE STAND

SUPER BRIGHT
FLAT PANEL
LIGHTING

hollywood
by VIVITAR

FOLDABLE LED LIGHT UP MIRROR

Full-color LED Lighting | Flip Out Foldable Stand | Touch Sensor

The image shows a woman's face reflected in a white, rectangular LED mirror. The mirror is illuminated, and a makeup brush is visible in the foreground. The background is dark with bokeh light effects.

MR1117-WHT-STK-6
UPC:681066030189
Case:0/6

DIMMABLE TOUCH
POWER SENSOR

PORTABLE & COMPACT
TRAVEL MIRROR

360°
Rotatable Mirror
Touch Sensor

5
MAKEUP
BRUSHES
INCLUDED

hollywood
by VIVITAR

LED MAKEUP TRAVEL MIRROR

12 Dimmable Led Lights | Full Set of Brushes | Built-in Storage Compartment

The image shows a woman's face reflected in a white, rectangular LED mirror. The mirror is illuminated, and a makeup brush is visible in the foreground. The background is dark with bokeh light effects.

MR317-WHT-STK-24
UPC:681066030196
C/P:12/24

HOLLYWOOD SERIES LIGHT UP VANITY MIRRORS W/STORAGE BASE

EFFORTLESSLY RADIANT
with complete control over lighting
& mirror angles

24 LED DIMMABLE LIGHTS

TRI-FOLD

BUILT IN COSMETIC STORAGE BASE



hollywood
by VIVITAR

TRI-FOLD LED LIGHT UP VANITY MIRROR

24 LED Dimmable Lights | 360° Rotation | Touch Sensor Button | Makeup Organizer

MR2047-WHT-STK-6

UPC: 681066424346

Case: 0/6

72 LED LIGHTS
BRIGHTER & SOFTER

3 COLOR LIGHTING MODES

YELLOW:
WARM LIGHT

WHITE+YELLOW:
NATURAL LIGHT

WHITE:
COOL LIGHT

10x

5x

3x

hollywood
by VIVITAR

LED LIGHTED TRI-FOLD MIRROR

3 Color Lighting Modes | Adjustable Brightness | Touch Sensor

MR1327-BLK-STK-6
UPC:681066029725
C/P:6



MR1960-WHT-STK-4
UPC: 681066614334
Case: 0/4



MR1967-WHT-STK-4
UPC: 681066405055
Case: 0/4



MR4357-WHT-STK-4
UPC: 681066001394
Case: 0/4

ELLE

16 LED
LIGHTS



CORDLESS LED
COSMETIC MIRROR

EL1302-NOC-STK-12
UPC:681066071816
Case:12

ELLE

16 LED
LIGHTS



CORDLESS LED
COSMETIC MIRROR

EL1102-NOC-STK-12
UPC:681066071779
Case:12

ELLE

31 LED
LIGHTS



CORDLESS LED
COSMETIC MIRROR

EL1002-NOC-STK-12
UPC:681066071854
Case: 12